

Rep Order#	6809500	Ver#	7	Status	Revised	Traffic Order#	168531	Printed:	08/30/2012 8:30 AM	1 of	8
EC'd	Yes										
<div> <div> Station KRQE-TV ALBUQUERQUE, NM. Advertiser () NRSC Product NRSC 2012 Estimate# Buyer NEIL WILLIAMS Phone# Fax# </div> <div> Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/31/2012 - 11/06/2012 Hiatus Weeks </div> <div> Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845 </div> </div>											

--- CONTRACT COMMENT ---
SC= *

--- REMARKS ---
REV TO CNX ORDER
CNX MARKET WIDE
ATTN ALL LINES
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		<div> Buyline Comment: NEWS 1X PER DAY V7 Cancelled </div>	11/05-11/06	\$250.00	:30	0	0	M-TU	5A-6A	\$0.00	0	
*2		<div> Buyline Comment: NEWS 1X PER DAY V7 Cancelled </div>	10/31-11/02	\$300.00	:30	0	0	W-F	6A-7A	\$0.00	0	
*3		<div> Buyline Comment: NEWS 1X PER DAY V7 Cancelled </div>	11/05-11/06	\$400.00	:30	0	0	M-TU	6A-7A	\$0.00	0	
*4		<div> Buyline Comment: EARLY SHOW 2X PER DAY V7 Cancelled </div>	11/05-11/06	\$300.00	:30	0	0	M-TU	7A-9A	\$0.00	0	
*5		<div> Buyline Comment: EARLY SHOW 1X PER DAY V7 Cancelled </div>	10/31-11/02	\$300.00	:30	0	0	W-F	7A-9A	\$0.00	0	

Rep Order# 6809500 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 168531

Printed: 08/30/2012 8:30 AM
Last Received: 08/29/2012 9:26 PM
Showing Buylines: All Rep Revised Lines

2 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		Buyline Comment: PRICE 1X PER DAY V7 Cancelled	10/31-11/02	\$600.00	:30	0	0	W-F	11A-12P	\$0.00	0	
*7		Buyline Comment: PRICE 1X PER DAY V7 Cancelled	11/05-11/05	\$1,500.00	:30	0	0	M	11A-12P	\$0.00	0	
*8		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	10/31-11/02	\$275.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*9		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	11/05-11/05	\$550.00	:30	0	0	M	12P-1230P	\$0.00	0	
*10		Buyline Comment: THE TALK 1X PER DAY V7 Cancelled	11/05-11/05	\$175.00	:30	0	0	M	2P-3P	\$0.00	0	
*11		Buyline Comment: THE TALK 1X PER DAY V7 Cancelled	10/31-11/02	\$175.00	:30	0	0	W-F	2P-3P	\$0.00	0	
*12		Buyline Comment: PHIL 1X PER DAY V7 Cancelled	10/31-11/02	\$175.00	:30	0	0	W-F	3P-4P	\$0.00	0	

Rep Order# 6809500 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 168531

Printed: 08/30/2012 8:30 AM
Last Received: 08/29/2012 9:26 PM
Showing Buylines: All Rep Revised Lines

3 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*13		Buyline Comment: PHIL 1X PER DAY V7 Cancelled	11/05-11/05	\$300.00	:30	0	0	M	3P-4P	\$0.00	0	
*14		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	11/05-11/05	\$550.00	:30	0	0	M	4P-430P	\$0.00	0	
*15		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	10/31-11/02	\$425.00	:30	0	0	W-F	4P-430P	\$0.00	0	
*16		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	10/31-11/02	\$425.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	11/05-11/05	\$550.00	:30	0	0	M	430P-5P	\$0.00	0	
*18		Buyline Comment: CBS EVENING 1X PER DAY V7 Cancelled	11/05-11/05	\$2,500.00	:30	0	0	M	5P-530P	\$0.00	0	
*19		Buyline Comment: CBS EVENING 1X PER DAY V7 Cancelled	10/31-11/02	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () STRATEGIC MEDIA SVCS	Rep Firm () PHILADELPHIA
Advertiser () NRSC	3299 K STREET NW SUITE #200	Sales Office () AMY MCCREARY
Product NRSC 2012	WASHINGTON, DC 20007	Salesperson ()
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 10/31/2012 - 11/06/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*20		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	10/31-11/02	\$900.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	11/05-11/05	\$1,400.00	:30	0	0	M	530P-6P	\$0.00	0	
*22		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	11/04-11/04	\$1,600.00	:30	0	0	SU	10P-1037P	\$0.00	0	
*23		Buyline Comment: JEP 1X PER DAY V7 Cancelled	10/31-11/02	\$1,200.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*24		Buyline Comment: JEP 1X PER DAY V7 Cancelled	11/05-11/05	\$1,400.00	:30	0	0	M	6P-630P	\$0.00	0	
*25		Buyline Comment: WHEEL 1X PER DAY V7 Cancelled	11/05-11/05	\$1,700.00	:30	0	0	M	630P-7P	\$0.00	0	
*26		Buyline Comment: WHEEL 1X PER DAY V7 Cancelled	10/31-11/02	\$1,200.00	:30	0	0	W-F	630P-7P	\$0.00	0	

Rep Order# 6809500 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 168531

Printed: 08/30/2012 8:30 AM
Last Received: 08/29/2012 9:26 PM
Showing Buylines: All Rep Revised Lines

5 of 8

Station KRQE-TV ALBUQUERQUE, NM.

Advertiser () NRSC

Product NRSC 2012

Estimate#

Buyer NEIL WILLIAMS

Phone#

Fax#

Agency () STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/31/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*27		Buyline Comment: NEWS 1X PER DAY V7 Cancelled	10/31-11/02	\$1,500.00	:30	0	0	W-F	10P-1037P	\$0.00	0	
*28		Buyline Comment: NEWS V7 Cancelled	11/05-11/05	\$1,500.00	:30	0	0	M	10P-1037P	\$0.00	0	
*29		Buyline Comment: NEWS V7 Cancelled	11/05-11/05	\$2,000.00	:30	0	0	M	10P-1037P	\$0.00	0	
*30		Buyline Comment: LETTERMAN V7 Cancelled	11/05-11/05	\$550.00	:30	0	0	M	1037P-1135P	\$0.00	0	
*31		Buyline Comment: LETTERMAN V7 Cancelled	10/31-10/31	\$550.00	:30	0	0	W	1037P-1135P	\$0.00	0	
*32		Buyline Comment: 5-0 V7 Cancelled	11/05-11/05	\$13,000.00	:30	0	0	M	9P-10P	\$0.00	0	
*33		Buyline Comment: POINTINTEREST V7 Cancelled	11/01-11/01	\$4,000.00	:30	0	0	TH	8P-9P	\$0.00	0	
*34		Buyline Comment: MENTALIST V7 Cancelled	11/01-11/01	\$4,200.00	:30	0	0	TH	9P-10P	\$0.00	0	

Rep Order# 6809500		Ver# 7	Status Revised	Traffic Order# 168531		Printed: 08/30/2012 8:30 AM		6 of 8				
EC'd Yes						Last Received: 08/29/2012 9:26 PM						
						Showing Buylines: All Rep Revised Lines						
Station KRQE-TV ALBUQUERQUE, NM.		Agency () STRATEGIC MEDIA SVCS		Rep Firm								
Advertiser () NRSC		3299 K STREET NW SUITE #200		Sales Office () PHILADELPHIA								
Product NRSC 2012		WASHINGTON, DC 20007		Salesperson () AMY MCCREARY								
Estimate#												
Buyer NEIL WILLIAMS		Agency C/P1/P2/E		Salesperson Phone# 215-568-6540								
Phone#		10/31/2012 - 11/06/2012		Salesperson FAX# 215-568-1845								
Fax#		Hiatus Weeks										
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
35		Buyline Comment: BLUE BLOODS V7 Cancelled	11/02-11/02	\$3,000.00	:30	0	0	F	9P-10P	\$0.00	0	
36		Buyline Comment: SAT EARLY V7 Cancelled	11/03-11/03	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	
37		Buyline Comment: NEWS V7 Cancelled	11/03-11/03	\$75.00	:30	0	0	SA	7A-8A	\$0.00	0	
38		Buyline Comment: JEP WKEND V7 Cancelled	11/03-11/03	\$550.00	:30	0	0	SA	6P-630P	\$0.00	0	
39		Buyline Comment: WHEEL WEEKEND V7 Cancelled	11/03-11/03	\$550.00	:30	0	0	SA	630P-7P	\$0.00	0	
40		Buyline Comment: 48 HRS V7 Cancelled	11/03-11/03	\$2,200.00	:30	0	0	SA	9P-10P	\$0.00	0	
41		Buyline Comment: NEWS V7 Cancelled	11/03-11/03	\$1,500.00	:30	0	0	SA	10P-1037P	\$0.00	0	
42		Buyline Comment: NEWS V7 Cancelled	11/04-11/04	\$200.00	:30	0	0	SU	7A-8A	\$0.00	0	
43		Buyline Comment: CBS SUN MORN V7 Cancelled	11/04-11/04	\$800.00	:30	0	0	SU	8A-930A	\$0.00	0	

EC'd Yes Last Received: 08/29/2012 9:26 PM Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.	Agency () STRATEGIC MEDIA SVCS	Rep Firm
Advertiser () NRSC	3299 K STREET NW SUITE #200	Sales Office () PHILADELPHIA
Product NRSC 2012	WASHINGTON, DC 20007	Salesperson () AMY MCCREARY
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 10/31/2012 - 11/06/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE